Would you…
‘get on the same page’
& ‘get in the game’
to develop a peer reviewed
www.911.YourZipCode?

Meredith Cary, PsyD   USUHS
Gary Kreps, PhD   GMU
Mandates
Clinical Prevention & Population Health
HSPD-21

Major Obstacle
No *easy*, *fast* way to
Connect .. Communicate .. Collaborate
to build integrated,
community-based training
Get on Same Page

• *Socially networked* directory for education & training in preparedness
• *Bottom Up* participation
  – ANY stakeholder at ANY time can join to find ANY community partner to develop training in ANY community
• *Top Down* peer reviewers
  – SHAPE: ‘interprofessional, competency-based, & evidence-based’ content
A Public Directory too
(same infrastructure)
Easy … Fast … FUN!

- Launch a social marketing campaign with the Training Network & other learning tools … to
- Engage University educators to compete to have the ‘Most Prepared Community’ … to
- Accelerate community resilience
Team Mason: A simulation for training or ‘service learning’ in case of real need
Mason Students Are Driving...
Submitted by Dr Remsburg on Tue, 2009-01-20 18:35.
Our students, who've been vaccinated, have teamed up with the Fairfax Medical Reserve Corps to drive ...

I'm Driving to Fairfax...
Submitted by Councilman Dan on Tue, 2009-01-20 16:13.
I can drive Green Acres neighbors to get vaccinated. Just call 703-442-0022 or click on 'comments' ...

I'm Driving to Fairfax...
Submitted by Fairfax Mayor on Tue, 2009-01-20 18:10.
Let me know where & when you need a ride. I'll be there! Thanks, Robert F. Lederer Mayor, Fairfax ...

I'm Driving to Fairfax...
Submitted by Fairfax Council on Tue, 2009-01-20 15:55.
I can pick you up ... just let me know when and where! Joan W. Cross, Fairfax Councilmember See ...
“You get what you incentivize”

HealthiestKids.YourZip
- Childhood obesity
HealthiestSeniors.YourZip
- Chronic Illnesses
QuitSmoking.YourZip
- Tobacco
ResilientWarriors.YourZip
- Stigma of invisible wounds